

JESSICA VIGIL

Graphic Designer

CONTACT

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WORK EXPERIENCE

Griggs Department Store - Pasco, WA Advertising Designer (2020 - 2025)

- Produce and print materials for sale promotions and merchandise.
- Assist in developing visuals for digital and print advertising campaigns.
- Collaborate with clients and team members in the entire project process.

HARD SKILLS

- Adobe Suite
- Image Editing
- Print Design
- Marketing & Branding

SOFT SKILLS

- Positive Attitude
- Detail Oriented
- Willing To Learn
- Strong Work Ethic

INTERESTS & HOBBIES

- Photography
- Typography
- Reading
- Music

OBJECTIVE

Experienced graphic designer with six years in design and printing with a strong background in advertising and branding. Seeking a role to apply creative thinking and graphic skills to create engaging visuals that support an organization's business goals.

SKILL SUMMARY

Design

- Proficient in print production.
- Design templates and graphics for clients to use for future projects.
- Experience with photography and digital design.

Marketing

- Design and promote client's brand and image.
- Review and correct marketing promotions.
- Maintain and update client's website and email campaigns.

Communication

- Coordinate and work with team members on multiple projects.
- Communicate and assist with clients' ideal concepts and requests.
- Listen and incorporate feedback while maintaining brand integrity.

EDUCATION

2023 - BFA in Graphic Design

Rocky Mountain College of Art & Design, Denver, CO

- Research and generate alternative solutions to various problems.
- Strong understanding of typographic skills and hierarchy.
- Experience with software tools to construct a design concept.
- Employ business and marketing techniques to develop a final solution.

2014 - AAS in Multimedia

Columbia Basin College, Pasco, WA

- Proficient in color theory and basic design standards.
- Practice techniques in traditional and digital design.
- Utilize skills to develop marketing plans for local businesses.