

# JESSICA VIGIL

Graphic Designer

## CONTACT

www.jvigildesign.com

jessica@jvigildesign.com



## WORK EXPERIENCE

### Griggs Department Store - Pasco, WA Advertising Assistant (2020 - 2025)

- Create and print signs for sale promotions and merchandise.
- Assist in developing designs for digital and print advertising campaigns.
- Collaborate with clients and team members to finalize and create design.

## HARD SKILLS

- Adobe Suite
- Photography
- Print Design
- Marketing & Branding

## SOFT SKILLS

- Positive Attitude
- Detail Oriented
- Willing To Learn
- Strong Work Ethic

## INTERESTS & HOBBIES

- Photography
- Typography
- Reading
- Music

## OBJECTIVE

Experienced graphic designer with 6 years in design and print advertising, seeking a role to apply creative thinking and visual skills to create engaging brand visuals that support an organization's business goals.

## SKILL SUMMARY

### Design

- Proficient in print production.
- Design templates and graphics for clients to use for future projects.
- Experience with photography and digital design.

### Marketing

- Design and promote client's brand and image.
- Review and correct marketing promotions.
- Maintain and update client's website and email campaigns.

### Communication

- Coordinate and work with team members on multiple projects.
- Maintain and update client's website and email campaigns.
- Communicate and assist with clients' ideal concepts and requests.

## EDUCATION

### 2023 - BFA in Graphic Design

Rocky Mountain College of Art & Design, Denver, CO

- Research and generate alternative solutions to various problems.
- Strong understanding in typographic skills and hierarchy.
- Experience with software tools to construct a design concept.
- Employ business and marketing techniques to develop a final solution.

### 2014 - AAS in Multimedia

Columbia Basin College, Pasco, WA

- Proficient in color theory and basic design standards.
- Practice techniques in traditional and digital design.
- Utilize skills to develop marketing plans for local businesses.